

Disclaimer



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Use of Non-GAAP Financial Measures

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Large Market

Proprietary Technology

Scalable Business

- Diversified medical device company focused exclusively on pediatric orthopedics
- Protected market opportunity: \$1.2 billion U.S., \$2.7 billion globally in 2016
- **PHigh U.S. procedure concentration: <300 hospitals and ~1,400 surgeons**
- Focused call point: pediatric orthopedic surgeons are generalists who use all OP products
- Sustainable competitive advantage:
 - Broadest pediatric-specific orthopedic product offering with 26 surgical systems + 6 more from June 2019 acquisition of Vilex
 - Strong relations with pediatric orthopedic surgeons
 - Deep commitment to clinical education
 - Sales personnel are a consultative resource
- Consistent 20+% growth since inception
 - FY18 revenue of \$57.6 million, up 26%
 - Quarterly revenue growth between 21% 28% from 1Q 2018 through 1Q 2019
- Vilex acquisition expands Trauma & Deformity offering to 80% of the addressable market and gives OP proprietary, leading-edge technology in external fixation



A Company Built on a CAUSE

Cause

Improving the lives of children with orthopedic conditions



Gideon with CMO Peter Armstrong, M.D., c. 1995. Gideon's drawing of his girlfriend, 2016.

Company Snapshot

- Treated >150,000 patients since inception
- 26 surgical systems; 7,500+ SKUs; strong pipeline*
- + 6 additional systems from Vilex acquisition
- **80** direct employees; 138 focused sales reps*
- Global sales organization focused on pediatric orthopedic surgeons in 42 countries*
- 26 issued patents; 35 pending patents*
- Only non-founding Chief Medical Officer in the industry who is a fellow surgeon
- Average FDA approval time: < ½ industry average
- **History of stable reimbursement**
 - * As of March 31, 2019



Children Are Not Small Adults

Superior Clinical Outcomes

Re-Purposed Adult Plate



Screws Through
Growth Plate

OP's Solution



Screws Parallel To Growth Plate

OP's Market Impact

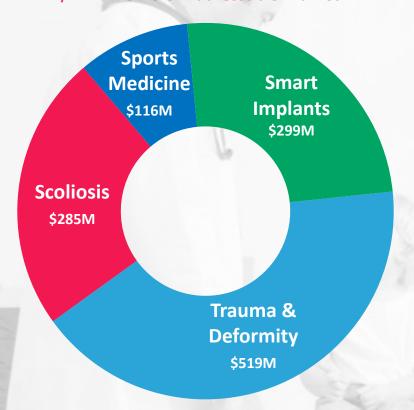
- Address orthopedic industry's lack of focus on product development, clinical education, and sales presence
- Implants and instruments avoid complications of re-purposed adult products
- Product development in collaboration with leading pediatric orthopedic surgeons
- **Dedicated sales support attending surgeries**
- Clinical education programs that build brand loyalty



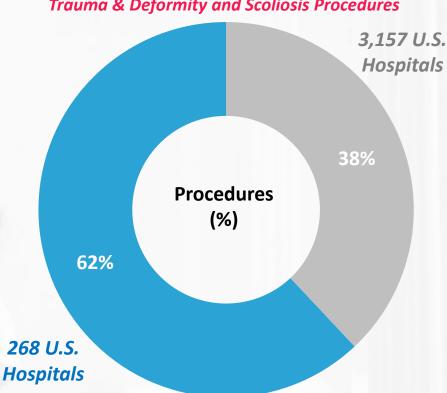
Large and Focused Market

OP'S \$2.7 Billion Current Addressable Global Market





High Concentration of Pediatric
Trauma & Deformity and Scoliosis Procedures

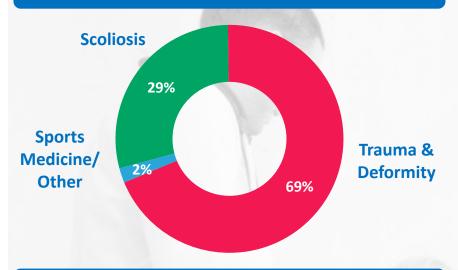


Current products target three of the largest categories in Pediatric Orthopedics
Pipeline products underway to expand addressable market

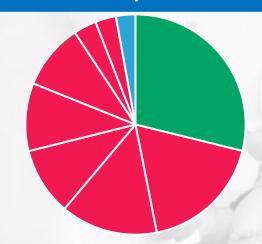


Product Line Diversification

2018 Revenue by Segment

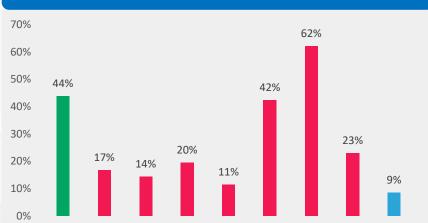


2018 Revenue by Product Family



- \$57.6 million sales in 2018, increasing 26%
- Well diversified sources of growth
- All major product families supported FY 2018 26% revenue growth
- Firefly, PNP | Femur, and PediFrag were key growth drivers
- All products have comparable gross margins

2018 Revenue Growth % by Product Family





A Proven Strategy Since 2011

Sales Focus
on Teaching
Institutions and
High Volume
Hospitals

Deploy Instrument Sets Expand
Addressable
Procedures

Expand Clinical Education Programs

Goals

- **Accelerate sales growth**
- **Develop novel technologies**



New Systems & Product Launches (2017-2018)

Trauma & Deformity



2017 Launches



Titanium PediPlates® System (Expands physeal tethering offering)

Clavicle **Plate System** (First pediatric specific system)

Wrist Fusion Plate System (First pediatric specific system)

2018 Launches



PediFlex Advanced



Pediatric Nailing Platform | FEMUR (Expands into adolescent cases)

Scoliosis









2017 Launches





FireFly S2/Alar

2018 Launches





(Maximizes intraoperative flexibility)

2017 Launches

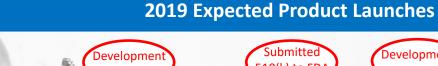


Medial Patella Femoral Ligament Reconstruction System (Complementary to ACL **Reconstruction System)**



Upcoming New Systems & Product Launches

Trauma & Deformity















Osteogenesis Imperfecta Nail System

PediFoot (First pediatric system)

PNP | Tibia

Cannulated Screws

Scoliosis

2019 Product Launches

Feb'19









BandLoc DUO System









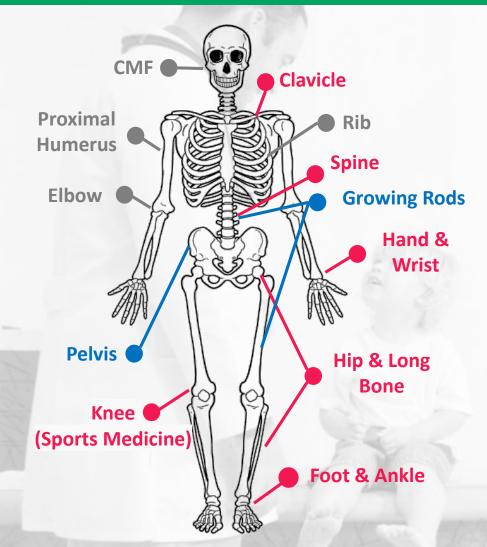




Neuromuscular Scoliosis System



Expanding Our Addressable Market



Demonstrated ability to expand portfolio to full array of pediatric surgeries

- OP Today
- OP Tomorrow
- Now Under Development



Leading Edge Systems in Development

Smart Implants

- Proof of concept model developed August 2018
- Important milestone reached
- Embodiments in intramedullary nailing and scoliosis
- OP will offer significant improvements to current technology



Spinal Tethering

- Emerging procedure with off-label use of adult lumbar fixation product
- **Allows** intervention in patients as young as 10
- **Reversible, non-fusion procedure**
- **Acquired IP; now enhancing portfolio**
- Formed task force of leading tethering surgeons
- **Evaluating and refining concepts**

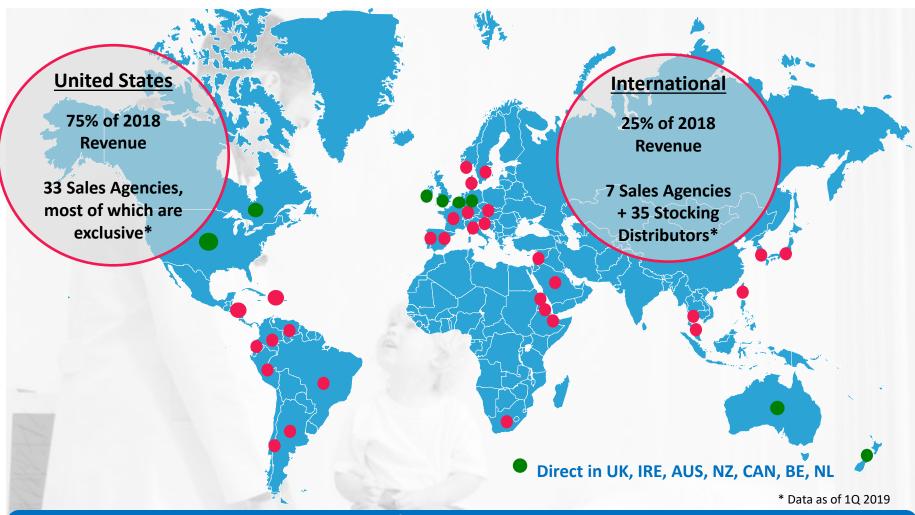








Global Sales Coverage



Currently selling to major children's hospitals in the U.S. and 41 additional countries

Converting to agency model in select markets has significantly increased volumes, ASPs, and gross margin

Replicate success of sales agency model in UK, IRE, AUS, NZ, CAN, BE, and NL



Transaction

- On June 4 OP purchased Vilex, including its Orthex Hexapod external fixation system and proprietary CORA-based x-ray planning software
- Will separate Vilex's adult business and pursue potential divestiture

Consideration

\$50 million cash + \$10 million shares = \$60 million

Benefits

- Expands OP's Trauma & Deformity business into a new segment valued at \$200 million globally
- Expands Trauma & Deformity's product breadth from 60% to 80% of addressable market
- Increases surgeon reach to limb reconstruction specialists who treat pediatric patients beyond children's hospitals, providing increased pull through of other products







Separating Adult from Pediatric Products

OP Owns Orthex

- Hexapod deformity correction external fixation system plus point and click X-ray planning proprietary software
- 50%+ annual revenue growth since FDAclearance in mid-2016
- Generated \$3.1 million of 2018 revenue

ORTHEX





Potential Sale of Vilex's Adult Systems

- \$8.7 million of 2018 revenue, most of which is adult
- Extensive development pipeline
- Investment by a focused Foot & Ankle company will drive future success



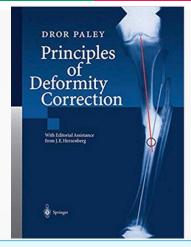
Orthex Advantages



Disruptive Technology

- Construct allows for 90° angulation
- Unique calibrated struts & HA-coated pins
- Patented point and click software
- Significantly simplifies surgery planning and subsequent alignments





Dror Paley, MD – Pediatric orthopedic KOL

Introduced Ilizarov method in U.S.

Defend competitive position and risk

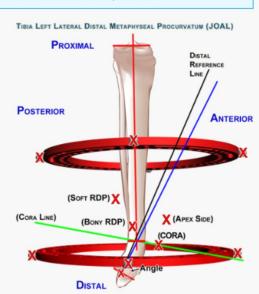
 Defend other potential acquirers from entering the pediatric space



ML X-Ray

ML STEP 11 of 11: Verify, and click the AP View button to proceed

- 1 Proximal Ring
- 2 Distal Ring
- Proximal Bone Segment Line
- A Distal Joint Line
- 5 Distal Centerpoint
- 6 Osteotomy
- 7 Proximal Bone Ends
- 8 Proposed Pivot Point
- g RDP Bony
- 10 RDP Soft
- 11 Review





Foundational Foot & Ankle Products

- **PediFoot Deformity Correction System**
 - Launch second half of 2019
 - Focuses on 4 of the 12 common foot deformity surgeries
- Vilex provides products for 4 additional indications, allowing OP system to address 8 of the 12 common procedures
- **Staple expands PediPlate franchise**
 - OP's largest T&D product offering











New Competitors Would Face Formidable Obstacles



"The ship has sailed."

- Product breadth
- Surgeon relationships
- **Sales and distribution network**
- **Clinical education programs**
- **Pediatric brand equity**
- Reputation with pediatric orthopedic societies
- **Dynamic culture**



What Does Category Leadership Mean?

Surgeon relationships and clinical education

- Relationships with surgeons who use entire portfolio
- Major provider of clinical education
- Leading supporter of surgical societies
- Custom instruments

Broadest, most innovative product offering

- 12 years' clinical understanding
- New product pipeline
- Pediatric Market Gateway for distributed products and joint product developments

Robust organic growth opportunities

- \$2.7 billion addressable global market
- Limited focused competition
- Focused, experienced distribution
- Instrument set placements drive growth

Attractive growth and margin profile

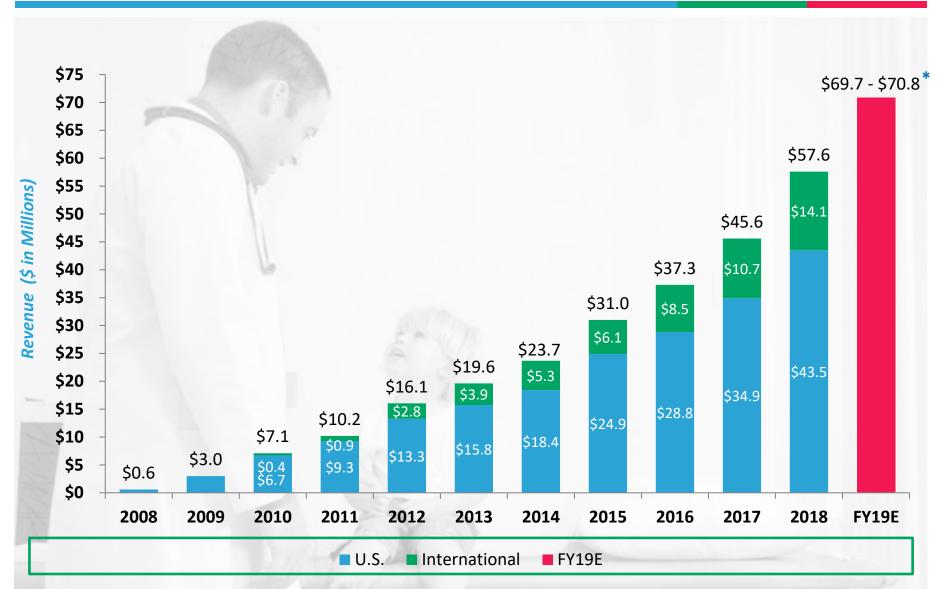
- **Consistent growth since inception**
- 74% gross margin in FY 2018
- History of efficient capital utilization







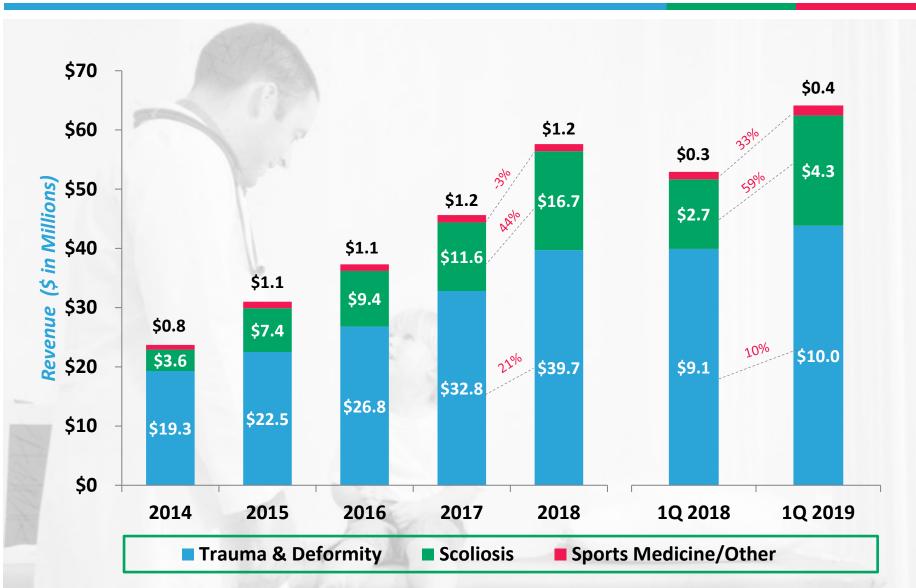
Consistent 20+% Revenue Growth Since Inception



^{*} Prior to June 2019 acquisition of Vilex. Updated Guidance to be provided on 2Q19 earnings conf call

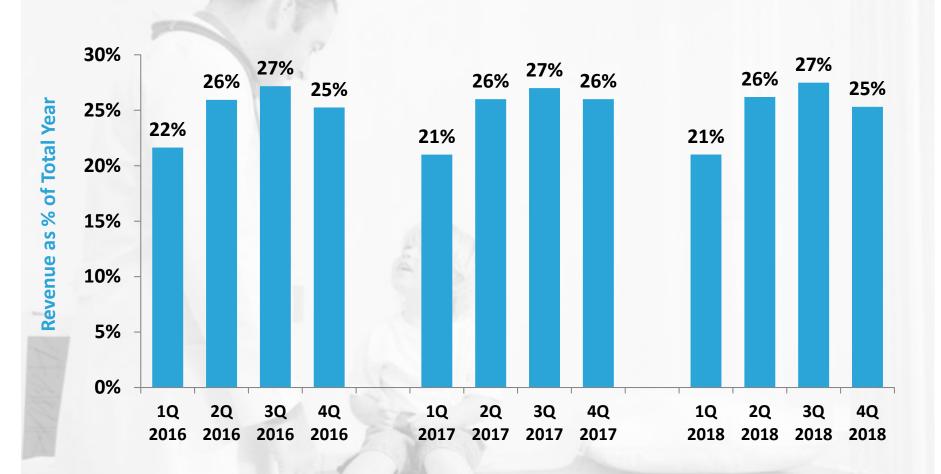


Category Revenue Summary





Seasonality Drives Stronger Performance in Summer Months and Holiday Periods





Income Statement Summary

(\$ in Millions)

	FY 2016	FY 2017	FY 2018	1Q 2018	1Q 2019
Revenue	\$37.3	\$45.6	\$57.6	\$12.1	\$14.7
Growth %	20%	22%	26%	24%	21%
Gross Profit	\$26.4	\$34.5	\$42.7	\$8.9	\$10.7
Margin %	71%	76%	74%	74%	73%
Operating Expenses	\$32.5	\$40.9	\$52.2	\$13.3	\$13.4
Operating Loss	(\$6.1)	(\$6.5)	(\$9.6)	(\$4.4)	(\$2.7)
Net Loss	(\$6.6)	(\$8.9)	(\$12.0)	(\$5.0)	(\$3.0)
Net Loss per Share*	(\$7.14)	(\$5.86)	(\$0.96)	(\$0.41)	(\$0.21)

^{*} Net loss per share attributable to common stockholders – basic and diluted



Adjusted EBITDA Reconciliation

(\$ in Millions)

	Three Months Ended March 31,	
	2018	2019
Net Loss	(\$5.0)	(\$3.0)
Interest expense, net	0.5	0.3
Other expense	0.1	-
Depreciation and amortization	0.7	0.8
Stock-based compensation	0.4	0.5
Accelerated vesting of restricted stock upon IPO	1.8	-
Adjusted EBITDA	(\$1.5)	(\$1.4)





(\$ in Millions)
As of March 31, 2019

Assets			Liabilities	
Cash	\$52.8		Accounts Payable	\$6.3
Accounts Receivable	10.3		Debt	21.3
Inventory	28.1		Accrued Expenses	2.7
Other Current Assets	2.0		All Other Liabilities	1.7
PP&E (net)	16.8		Paid In Capital	198.5
Intangibles	2.1		Accumulated Deficit (net)	(118.4)
Total Assets	\$112.0	3	Total Liabilities / Equity	\$112.0



Vilex Acquisition Financial Impact

- \$20M cash usage + \$30M term loan B + \$10M KIDS Stock = \$60M
- Using 1Q19 ending balance this leaves ~\$33M of available cash
- Vilex \$11.8M total year 2018 revenue
 - ~\$3.1M Orthex Hexapod ... integrate into OP



